%!PS-Adobe (ROR) run ROR 109 1 UNCF V.1

ORDER WORKSHEET

PAGE 1

WIVT-TV TAMPA, FL. SEP14/12 AT 12.43 ADV. # NAME OBAMA FOR AMERICA PRODUCT CODES _____ AGY. # NAME GREER MARGOLIS & MITCHELL OFFICE PHILADELPHIA (2 REP ______ START DATE SEP15/12 END DATE SEP21/12 SLS # 000016 NAME CHRIS JOHNSON ----------CLASS (L/N) SUB CLASS BUYER NAME KATIE KEULEMAN -----SPONSOR/PRODUCT CANDIDATE ORDERS TRAFFIC # ACE # 04072240 SALES ASSISTANT LUCIANA EI ADV 95 PRD 101 AGENCY 3050 K ST NW ADDRESS WASHINGTON DC 20007 ----- PRD EST 1775 SALESPERSON PH # 215-982-5224

SALESPERSON FAX# 215-982-5493

REP ORDER COMMENT

THIS IS A NEW POLITICAL ORDER FOR OBAMA/AMERICA
EST# 1774
PLS CFM TNR LISA FOR LUCIANA/CHRIS

L M N C	TIME PERIOD/ SELL PATTERN		RATE SEC C	COST/SPOT	DATE:	S END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
1	6-7A	60		1,620.00	09/17-09	/21	4		M-F	4	6,480.00	1W	
	PGM=GOOD DAY	6-7AM											
		CDR											
2	7-8A	60		1,620.00	09/17-09	/21	4		M-F	4	6,480.00	1W	
	PGM=GOOD DAY	7-8A											
		CDR											
3	8-9A	60		1,440.00	09/17-09	/21	4		M-F	4	5,760.00	1W	
	PGM=GOOD DAY	8-9AM											
		CDR											
4	9-10A	60		1,080.00	09/17-09	/21	4		M-F	4	4,320.00	1W	
	PGM=GOOD DAY	9-10AM	(M-F)										

CDR

2		
UNCF V.1	ORDER WORKSHEET	
WTVT-TV TAMPA, FL.	04072240	SEP14/12

CDR

WTVT-TV	TAMPA, FL.		04072240						SEP14/12	AT 12.43 DUPLICATE	
L M N C	TIME PERIOD/ SELL PATTERN I			DATES START END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
6	7-8A	60	1,080.00	09/16	1		SUN	1	1,080.00	0 1W	
	PGM=GDTB SU 7-8	AM									
	CI	R									
7	10-11A	60	720.00	09/17-09/21	4		M-F	4	2,880.0	0 1W	
	PGM=LIVE WITH KELLY - 10AM										
	CI	PR									
8	12N-1P	60	720.00	09/17-09/21	4		M-F	4	2,880.0	0 1W	
	PGM=FOX13 NWS-1	ююи									
	CI	PR									
9	3-4P	60	360.00	09/17-09/21	5		M-F	5	1,800.0	0 1W	
	PGM=J. JOE BROW	N 3-4PM									
	CI	PR									
10	4-5P	60	1,080.00	09/17-09/21	4		M-F	4	4,320.0	0 1W	
	PGM=JUDGE JUDY	4-5PM									
	CI	R									
11	5-530P	60	1,080.00	09/17-09/21	4		M-F	4	4,320.0	0 1W	
	PGM=FOX13 5:00	NWS									
	CI	PR									
12	530-6P	60	1,800.00	09/17-09/21	3		M-F	3	5,400.0	0 1W	
	PGM=FOX13 5:30	NWS									
	CI	R									
13	730-8P	60	1,710.00	09/17-09/21	5		M-F	5	8,550.00	0 1W	
	PGM=THE INSIDER										

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3 UNCF V.1 WTVT-TV TAMPA, FL.					SEP14/12	PAGE 3 AT 12.43 DUPLICATE				
L M N C	TIME PERIOD/ SELL PATTERN		RATE SEC COST/SPOT	DATES START END	NPW WK	DAYS	TOT SPT	TOTAL COST		PLA
14	1030-11P	60		09/15-09/21	5	SA-F	5	15,300.0	0 1W	
	PGM=10:30 NE	ws M-	SUN							
		CDR								
15	330-7P	60	6,300.00	09/15	2	SAT	2	12,600.0	0 1W	
	PGM=RAYS VS	YANKE	ES MLB							
		CDR								
16	430-530P	60	4,500.00	09/16	2	SUN	2	9,000.0	0 1W	
	PGM=CHIP CAR	TER P	OST GAME							
		CDR								
17	1235A-1A	60	450.00	09/17-09/21	1	M-F	1	4500	0 1W	
	PGM=INSIDER									
		CDR								
18	5-530A	60	540.00	09/17-09/21	1	M-F	1	540.0) 1W	
	PGM=GOOD DAY									
		CDR								
19	430-459A	60	230.00	09/17-09/21	1	M-F	1	230.00) 1W	
	PGM=GOOD DAY									
		CDR								
SEP12 (5)	8) 92390.00				TOTAL (58)	92390.00				
COMPETI	FIVE NOT YET	VAIL	ABLE							
COMPET	ro follow.									

SVC- NSI BOOKS- LAST DEMOS- RA35+P

*** START OF COMMENTS ************* *XML AGENCY ORDER #00457988*